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• Part of Contents •

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1. How to take care of your skin.
2. Professional Make-up Tricks.
3. Secrets of Smart Hair-Styling.
4. Hands can tell a tale; manicuring.
5. Your feet should be admired.
6. Carriage posture, walking, acquiring grace and ease.
7. Do you sit correctly?
8. What you should weigh.
9. Table of Average Weights.
10. If you are fat, how to reduce safely, easily.
11. If you are thin, putting on weight.
12. Assuring personal cleanliness and hygiene; check list.
13. How much sleep do you need?
14. When is a girl smartly dressed?
15. How to offset certain optical illusions to appear taller or shorter, thinner or rounder.
16. How to dress if you are very tall.
17. If you are stout, besides trying to lose weight, here's what else to do and not to do.
18. The normal figure woman; how to select the most becoming clothes; what goes with what.
19. Building your wardrobe.
20. Accessories are important relating to several costumes.

21. What men don't like in women's clothes or grooming.
22. How to achieve that well-dressed appearance that makes people notice you.

SECTION II—WHAT TO DO TO IMPROVE YOUR RELATIONS WITH OTHERS

23. How to meet people in cordial and poised manners.
24. Adding interest to your voice.
25. The art of conversation.
26. How to overcome shyness and self-consciousness.
27. How to develop physical and mental appeal.
28. Having a good time at a party.
29. When dining out, two or a crowd, formal or casual.
30. How are your telephone manners?
31. Write the sort of letters you would like to receive.
32. Shopping, pleasure or ordeal?
33. Manners and clothes of yesterday compared to those of today.
34. How to handle the question of money matters.
35. How to make yourself popular and sought after.
36. Charm is like a beautiful dress. It can be acquired.

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I began in Caracas, Venezuela! Dad was off at his jungle oil camp, leaving me with too much time and too much money!

I was with Ben Grove, Dad's engineer, who had flown in from camp to pick up a load of supplies!

DO NOT WORRY, SENOR! ALL DAMAGES WILL BE PAID FOR! THAT IS TERRY SHANE, WHOSE FATHER OWNS SHANE OIL PROPERTIES!

SI! I AM USED TO THIS! THE SENORITA SHANE IS WHAT YOU CALL THE WILD ONE, NO?

COME ON, TERRY! IF I'M TO FLY BACK IN THE MORNING, I'VE GOT TO GET SOME SLEEP! AND SLEEP WON'T HURT YOU, EITHER!

SLEEP? ALL I DO IS SLEEP AND WAIT! DAD'S ALWAYS OFF IN THE JUNGLE SOMEWHERE AND I'M LEFT ALONE!



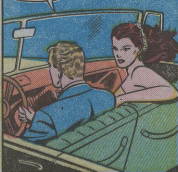
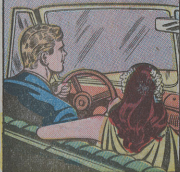
I KNOW YOU ARE BORED TO DEATH, TERRY! LOOK, WHY DON'T YOU MARRY ME? A HOME WILL GIVE YOU SOMETHING TO DO, AT LEAST!

WHY BEN, WHAT A ROMANTIC PROPOSAL!

I'M AN OIL ENGINEER, NOT A POET, BUT I GUESS YOU KNOW HOW I FEEL ABOUT YOU! I'M NOT EXACTLY A STRANGER!

I LIKE YOU, BEN! MAYBE I EVEN LOVE YOU WITHOUT RECOGNIZING THE FEELING!

I was human enough to enjoy Ben's kiss, yet I felt no surging tide of passion, no flame of wild desire! I fought down a sense of disappointment!



I'LL FLY TO CAMP WITH YOU IN THE MORNING AND WE'LL TELL DAD! HE'LL LIKE THE IDEA OF MY SETTLING DOWN!

ER... I'M NOT SO SURE YOU CAN, TERRY! JEFF MADISON, THE NEW PILOT, DOESN'T LIKE UNEXPECTED PASSENGERS!

DON'T BE SILLY, DARLING! SINCE WHEN DO EMPLOYEES STOP ME FROM FLYING IN OUR OWN COMPANY PLANES? I'LL HANDLE YOUR JEFF MADISON!

WELL, ALL RIGHT! I'LL PICK YOU UP AT SEVEN, BUT DON'T BRING ANY LUGGAGE! WE'LL HAVE A HEAVY LOAD AS IT IS!



Sleep was long in coming! A thousand doubts and questions tortured my mind!

MAYBE I'M JUST A SILLY SCHOOL GIRL ROMANTIC, EXPECTING LOVE TO BE A GRAND PASSION THAT SWEEPS ME OFF MY FEET!



BEN'S PROBABLY AFTER THE SHANE FORTUNE, LIKE ALL MEN, BUT AT LEAST HE ISN'T SO OBVIOUS ABOUT IT! I'M VERY H-HAPPY--- I GUESS! I'LL NEVER MEET A MAN WHO REALLY STIRS ME!



But I was wrong! Only a few hours later I was facing a man whose very glance made my heart pound and my pulses race!

JEFF, THIS IS TERRY SHANE, MY FIANCEE! SHE'S RIDING OUT TO CAMP WITH US!

OH, NO SHE ISN'T!



EVERY OUNCE OF WEIGHT IS ALLOTTED TO CARGO! I'M NOT LEAVING IMPORTANT TOOLS BEHIND TO ACCOMMODATE A GIRL, AND THAT'S FINAL!

NOW, SEE HERE, MADISON...



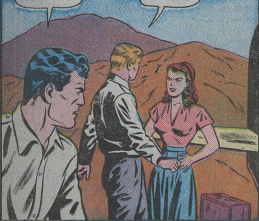
I'LL HANDLE THIS, BEN! SEE HERE, MISTER MADISON... MAYBE YOU FORGET THAT YOU'RE MERELY A HIRED HAND! YOU TAKE ORDERS---

NOT STUPID ONES! AND NOBODY GIVES ME ORDERS ABOUT FLYING THAT PLANE! NOW IF YOU'LL RUN ALONG, WE'RE LATE GETTING OFF AS IT IS!



COME ON, BEN! WE'VE GOT TO GET CLEARANCE PAPERS AND GET AWAY!

I...I'M SORRY, TERRY, BUT THERE'S NOTHING I CAN DO! I'LL EXPLAIN TO YOUR FATHER!



I watched them disappear into the airport office! I was shaken by outraged anger, and something deeper!

I'LL EXPLAIN TO DAD MYSELF! I'LL MAKE THAT...THAT INSUFFERABLE JEFF MADISON SQUIRM AND APOLOGIZE! I HATE HIM!

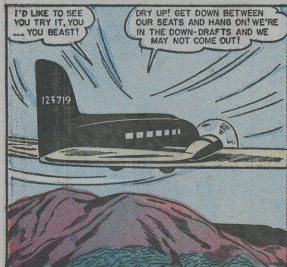




An hour later I was really scared! I've flown enough to feel when a plane is sluggish and unbalanced!



Suddenly I knew that for the first time in my life, I had to admit a mistake!



I saw Jeff fight the controls, felt the clawing branches! Then my world dissolved into roaring, flame-shot darkness!



The next thing I knew was the din of a harsh, demanding voice in my ear and the sting of savage slaps!

WAKE UP! WAKE UP! THIS IS NO TIME TO PLAY HELPLESS HEIRESS! SNAP OUT OF IT!

YOU'RE HURTING ME! TAKE YOUR HANDS OFF ME, YOU...YOU ANIMAL!



I HATE YOU! YOU HAD TO GET EVEN WITH ME FOR WRECKING THE PLANE, DIDN'T YOU? ALL YOU KNOW IS SHARING AND HITTING WOMEN!

NOT QUITE ALL I KNOW, TERRY SHANE...



I tried to fight, but against the flaming... hunger of his lips my will turned to water! No kiss had ever set me afire like this before! It was the aching ecstasy of my dreams!

I KNOW THIS...!



When he released me, the cold mockery in his eyes broke the spell! I shook with helpless fury!

YOU BEAST! YOU BRUTE! YOU'LL PAY FOR THAT, SOMEHOW, SOME TIME!

SURE, HONEY! BUT MEANWHILE, TAKE CARE OF YOUR BOY FRIEND WHILE I DIG OUT OUR EMERGENCY RATIONS AND SOME BLANKETS!



HE'S OKAY! GRAB A LOAD AND GET STARTED! IF THE HEAD-HUNTERS DON'T GET US, WE CAN MAKE ARRIBA IN A WEEK!

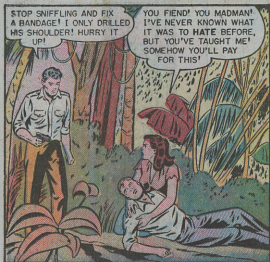
ARRIBA? YOU'RE CRAZY! WE CAN'T BE MORE THAN A FEW MILES FROM THE OIL CAMP! IT'S JUST OVER THOSE MOUNTAINS!



IT'S TWENTY MILES TO CAMP... TWENTY MILES OF TRACK-LESS GORGES! WE'RE HEADING THE SEVENTY MILES BACK TO ARRIBA! GET GOING!

YOU'RE THROUGH GIVING ORDERS! I'M TAKING TERRY AND STARTING FOR CAMP! DON'T TRY TO STOP ME!





In a daze of terror, I bandaged Ben's wound! I was sick with hating, sick with wanting more of Jeff's kisses, and the two emotions tore me apart!



But by night we were too exhausted to think of revenge! Ben was instantly asleep! My last memory was a dim knowledge that someone was covering me with a blanket!

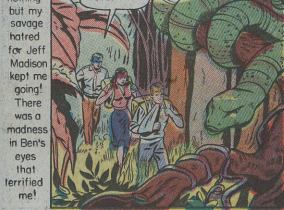


The sound of Jeff's voice brought me back to aching consciousness! I wondered crazily if he had slept at all!



I know now that nothing but my savage hatred for Jeff Madison kept me going! There was a madness in Ben's eyes that terrified me!

FASTER! REMEMBER, IF I MAKE IT AND YOU DON'T, I'LL BE A HERO! I'LL TELL THEM HOW I TRIED TO SAVE YOU BUT COULDN'T!



One day a group of monkeys followed us, screaming and chattering!



SHOOT ONE! WE'VE GOT TO HAVE MEAT! WE CAN ROAST IT!

YOU'RE DOING ALL RIGHT ON HARD-TACK! KEEP HACKING! I'M NOT WASTING A SHOT JUST TO FEED YOU!

I W-WISH I COULD T-TEAR YOUR EYES OUT! I HATE YOU! TO THINK I WAS IN L-LOVE WITH YOU FOR A L-LITTLE WHILE!

WHY, HONEY, I NEVER GUESSED YOU FELT LIKE THAT...

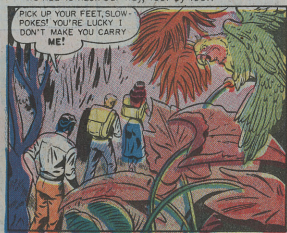


SUIT YOURSELF! NO WORK, NO WATER! IF I HAVE TO SHOOT AGAIN, IT WON'T BE IN THE ARM!

YOU'RE INHUMAN! WAIT UNTIL WE GET OUT AND TELL HOW YOU'VE TREATED US!



Days and nights ran together in a nightmare! Sometimes we had to hack our way, foot by foot!

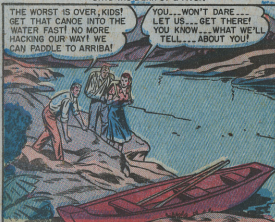


PICK UP YOUR FEET, SLOW-POKES! YOU'RE LUCKY I DON'T MAKE YOU CARRY ME!

Even half dead as I was, his demanding kiss had the power to stir me! Ben only stared, too far gone to even protest!



It was only a few hours later that we burst out suddenly onto the bank of a river!



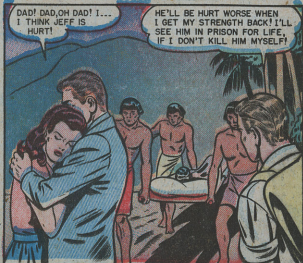
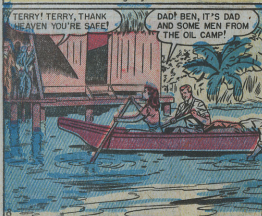
When Jeff suddenly fired back at the shore, my mind took an eternity to grasp what was happening!



The sun was setting when we swept around a bend in the river and there was a village, and people!



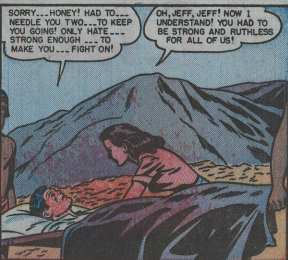
With a little groan, Jeff fell back, unconscious! At the same moment, I recognized a voice that was shouting my name!





STOW THAT! THIS MAN WAS SMASHED UP IN THE PLANE HOW HE EVER DROVE HIMSELF THIS FAR, I'LL NEVER KNOW! HE'S IN BAD SHAPE!

JEFF... HURT? THEN... THEN THAT'S WHY HE MADE US CARRY THE LOADS AND DO THE HACKING! IT TOOK ALL HIS STRENGTH TO GO ON!



SORRY... HONEY! HAD TO... NEEDLE YOU TWO... TO KEEP YOU GOING! ONLY HATE... STRONG ENOUGH... TO MAKE YOU... FIGHT ON!

OH, JEFF, JEFF! NOW I UNDERSTAND! YOU HAD TO BE STRONG AND RUTHLESS FOR ALL OF US!



NO ONE BUT JEFF COULD HAVE SAVED YOU, TERRY! IF YOU'D TRIED TO REACH CAMP, YOU'D BE GONERS! THOSE GORGES HAVE NEVER BEEN CROSSED!

THAT'S WHY HE SHOT BEN... TO SAVE US! BEN WAS CRACKING UP!

food and sleep made me feel almost normal again! The nightmare of the jungle was only a dim memory!



My heart nearly leaped out of my breast when I got the Doctor's report!

HE'LL MAKE IT, BUT DON'T ASK ME HOW! HE MUST HAVE SAVED ALL THE FOOD AND WATER FOR YOU TWO!

LET ME SEE HIM! PLEASE, DOCTOR... I'VE GOT TO SEE HIM!



HI, KITTEN! TELL BEN I'M SORRY I HAD TO GET ROUGH! HE ISN'T EXPERIENCED IN JUNGLES! I HOPE YOU TWO WILL BE HAPPY!

I DON'T KNOW ABOUT BEN, BUT I INTEND TO BE HAPPY, JEFF!



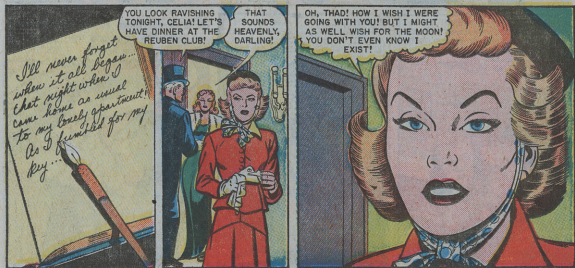
I SENT BEN AWAY! I HAVE TO KNOW, JEFF... THOSE KISSES! WERE THEY MAKE-BELIEVE, TOO?

NOW THERE'S ONLY ONE WAY TO ANSWER A SILLY QUESTION LIKE THAT!



9 I knew the answer, even before the flame of Jeff's lips confirmed the assurance of my heart!

LIKE THIS!

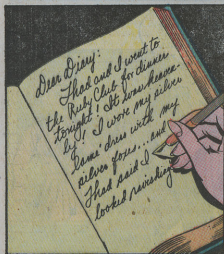


Though I had idolized Thad Brady ever since he moved in across the hall from me, I had never even said "hello" to him! Still dreaming of the wonderful evening he and Celia must be having together, I finished a dreary dinner and hopelessly faced another dull and lonely night! Then I remembered my only real friend--- my diary!



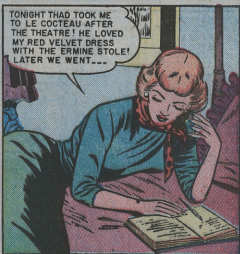
It was then the idea struck me!

BUT WHY CAN'T I PRETEND THAD DID TAKE ME OUT TONIGHT? IT'S JUST A GAME... A HARMLESS GAME TO PASS THE LONELY HOURS! I'LL DO IT!



But my little game soon turned into something more! I was like a lonely child inventing my own fairy tales! Soon my diary was filled with the imaginary dates Thad and I had!

TONIGHT THAD TOOK ME TO LE COCTEAU AFTER THE THEATRE! HE LOVED MY RED VELVET DRESS WITH THE ERMINE STOLE! LATER WE WENT...



But one night!

I CAN'T SEEM TO GET TO SLEEP! I HEARD THAD COME IN A FEW MINUTES AGO! IF I COULD JUST STOP THINKING ABOUT HIM I MIGHT SLEEP! A DIARY FILLED WITH LIES IS A POOR SUBSTITUTE FOR THE REAL THING!



Suddenly!

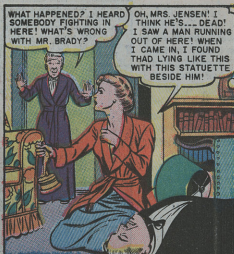
OH, WHAT WAS THAT? IT SOUNDED AS IF IT CAME FROM THAD'S APARTMENT!



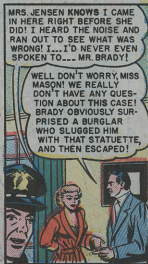
THAT MAN! HE'S RUNNING AWAY! WHAT COULD HAVE HAPPENED?



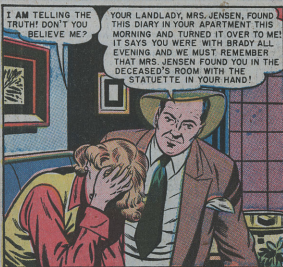
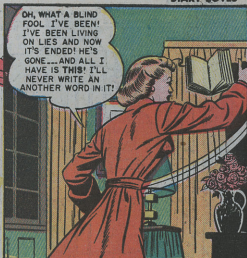
I rushed into Thad's apartment, and with a sinking despair, I saw my beloved... strangely unmoving and silent!



If I hadn't been so numb with grief that her words did not even register, I might have saved myself the agony still to come! The police soon arrived and made their investigation! In a daze I heard their routine questions!



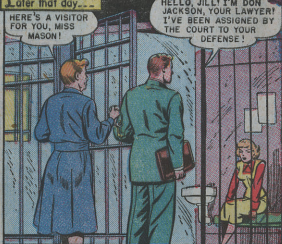
I went back to my room as if in a dream! But this was reality! I had not lost Thad Brady! He had never really been mine to lose! My eye caught the object of my folly... my diary!



I was taken to jail to await the grand jury's investigation!



Later that day...



I turned to face the handsome young man entering my cell! If I had met him before this tragedy, my heart might have quickened to his warm friendly smile! But now...



Oh,
how I
wanted
to tell
Don
Jackson
the truth,
but my
pride would
not allow
it! A few
hours later,
I was
surprised
to see
Don
return!



I'VE ARRANGED TO HAVE YOU RELEASED
IN MY CUSTODY FOR A FEW HOURS! I'M
TAKING YOU TO YOUR APARTMENT TO
PICK UP SOME FRESH CLOTHES! YOU'LL
FEEL BETTER THEN!

We drove to my apartment in dead silence!
When I entered the living room---

WHY... YOU'RE LOVELY,
JILL! WITHOUT THE SAD-
NESS I SEE IN YOUR
FACE, YOU'D BE VERY
LOVELY!

OH... TH... THANK
YOU! NO ONE EVER
TOLD ME I WAS
PRETTY... BEFORE!



I'LL TAKE ANOTHER
DRESS FOR THE
INVESTIGATION! I
HAVEN'T MANY
CLOTHES, BUT...

BUT ACCORDING
TO THE DIARY,
YOU HAD PLENTY
OF CLOTHES!
WHAT HAPPENED
TO THOSE BEAUTI-
FUL GOWNS YOU
DESCRIBED? WHERE
ARE THEY, JILL?



OH! WHY...
I... UH...

YOU'RE STALLING,
JILL! YOU CAN'T
THINK OF AN ANSWER
BECAUSE YOU NEVER
HAD ANY SUCH DRESSES,
DID YOU, JILL?



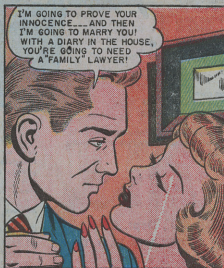
AND THE NIGHT CLUBS
YOU MADE UP! I'VE
CHECKED THEM AND
THEY DON'T EXIST!
WHY, JILL? WHY DID
YOU WRITE THOSE
CRAZY LIES IN YOUR
DIARY?

I DON'T DON'T
KNOW! YES, YES
THEY WERE LIES!
BUT I THOUGHT
I LOVED THAD!
AND I WAS SO
LONELY!



YOU'VE TRICKED
ME! THAT'S WHY
YOU BROUGHT
ME HERE...
TO TRAP ME!

I HAD TO SAVE YOU FROM
YOUR OWN FIERCE PRIDE,
JILL! YOU DIDN'T LOVE
BRADY! BUT YOU WERE
LONELY, AND SO YOU LOVED
A LIE! BUT YOU'LL NEVER
HAVE TO BE LONELY AGAIN,
JILL!



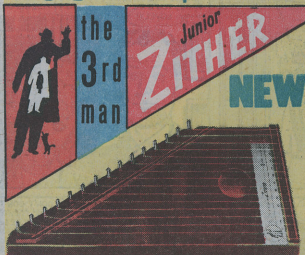
I'M GOING TO PROVE YOUR
INNOCENCE... AND THEN
I'M GOING TO MARRY YOU!
WITH A DIARY IN THE HOUSE,
YOU'RE GOING TO NEED
A 'FAMILY' LAWYER!

Don kept his
promise. The
Grand jury
dismissed my
case on insufficient
evidence... and a
few weeks later,
I became Mrs. Don
Jackson! And
so once again I
can write in these
pages, but this
time... it's all
true!

WITHOUT KNOWING A NOTE—

YOU Can Play Today's Most Popular Instrument

Instantly!



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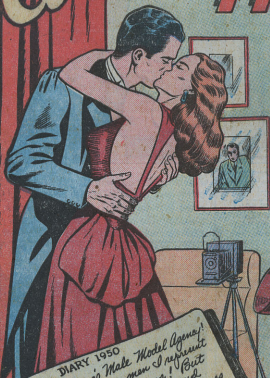
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Coded TRIANGLE



I KNOW WHAT THEY SAID BEHIND MY BACK...
 "MARGO MANNING, SELLER OF MEN! SHE SEES
 DOLLAR SIGNS IN A HANDSOME FACE, A BANK
 ACCOUNT IN A HANDSOME BODY!" AND THEY
 MIGHT HAVE GONE ON SAYING IT FOREVER IF
 TED HALE HADN'T WALKED INTO MY OFFICE...
 AND MY LIFE... MAKING ME LOSE MY HEART
 AND MY HEAD IN HIS PASSIONATE EMBRACE...
 AND THEN LEAVING ME CRUSHED WITH AN-
 GUISH, UNTIL I FOUND THE...
DESIGN FOR HEARTBREAK!

DIARY 1950

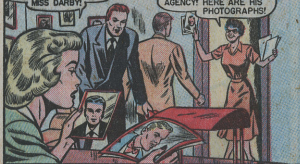
I own Manning's Male Model Agency!
 The handsome young men I represent
 have made me prosperous! But
 they've also made me cold and
 reserved... because love and business
 just don't mix! I'm content with my
 successful business... but
 sometimes fate has
 other ideas!

THAT'S ALL, GENTLEMEN!
 CHECK YOUR ASSIGNMENTS
 FOR TOMORROW WITH
 MISS DARBY!

THERE'S A MR. HALE TO SEE
 YOU, MISS MANNING! HE WANTS
 TO REGISTER WITH THE
 AGENCY! HERE ARE HIS
 PHOTOGRAPHS!

HE'S SIMPLY
 GORGEOUS, ISN'T
 HE? WHAT A
 MAN!

YES, AND "WHAT A WOLF" WOULD
 PROBABLY BE MORE ACCURATE!
 THESE HANDSOME MEN ARE ALL
 ALIKE! HE IS VERY PHOTOGENIC!
 SEND HIM IN!



There was something in those photographs which had caught me, but I was shocked at the involuntary surge of excitement I felt as the man of the photographs walked into my office!



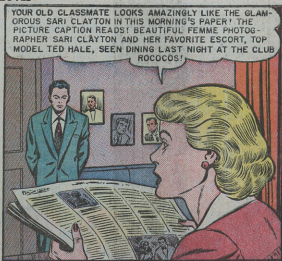
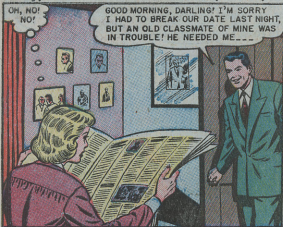
I seemed to have willingly given up control of my own destiny! Through dinner and the hours that followed, I felt I was living in a dream! The night's beauty and Ted's nearness only intensified the dream! Then...



I knew then that the dream was a reality, for in Ted's thrillingly passionate embrace, I had found what every girl must find for the secret of happiness!



The weeks that followed were wonderfully happy, but the ugly shadow of doom was not far away! One day...



I felt a hot blush rising at her amused stare, but her next words left me coldly furious!

BUT, HE IS IN LOVE WITH ME! IT IS NOT UNUSUAL! ALL THE YOUNG MEN FALL IN LOVE WITH SARI!

THAT MAY BE TRUE! BUT, PLEASE --- FOR TED'S SAKE --- AND MINE --- IF YOU DON'T LOVE HIM, DON'T ENCOURAGE HIM! DON'T LEAD HIM ON!



MY DEAR, THAT IS LIKE ASKING SARI TO STOP BREATHING! NOW, THIS DISCUSSION IS FINISHED! IF YOU CANNOT HOLD YOUR YOUNG MAN, I ADVISE YOU TO FORGET HIM! GOODBYE!

WHA...?



THAT SOUND! THAT'S A HAM RADIO RECEIVER SIGNAL, ISN'T IT?

YOU ARE MISTAKEN! YOU HAVE WASTED ENOUGH OF MY TIME, MISS MANNING! PLEASE GET OUT!



Angry and blind with frustration, I somehow managed to get home!

IT DOESN'T MAKE SENSE! TED MUST SEE WHAT A VAIN, SELFISH WOMAN SARI IS! AND WHY DID HE SAY HE COULDN'T TALK ABOUT IT? WHY...WHY... WHY?

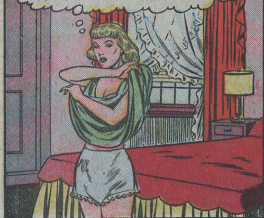


Suddenly I realized that I had been nervously tapping my fingernails on the table...over and over... and then I remembered...

THE SOUND IN SARI'S OFFICE! I KNOW THAT WAS A HAM RADIO RECEIVER! WHY DID SHE LIE ABOUT IT? WHAT IS SHE DOING WITH IT IN A STUDIO?

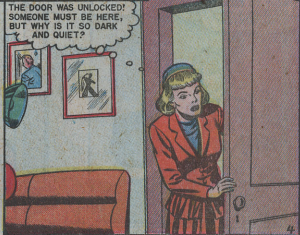


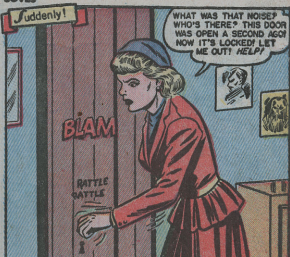
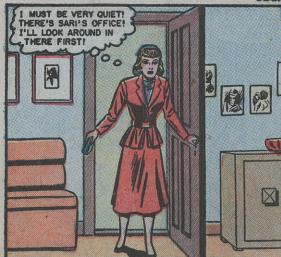
THERE'S SOMETHING VERY STRANGE ABOUT ALL OF THIS AND SARI IS THE KEY TO IT! I'M GOING TO HER STUDIO AND FIND OUT WHAT IT IS! I'LL NOT LOSE TED WITHOUT A FIGHT!



And a few minutes later!

THE DOOR WAS UNLOCKED! SOMEONE MUST BE HERE, BUT WHY IS IT SO DARK AND QUIET?







OH, WHA...!



MARGO! THANK GOD YOU'RE ALL RIGHT!

TED! WHAT ARE YOU DOING HERE?



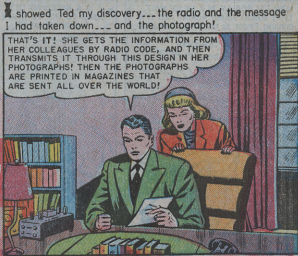
SSSHH! I CAN'T TELL YOU NOW! YOU'RE IN GREAT DANGER! I'VE GOT TO GET YOU OUT OF HERE!

OH, NO YOU WON'T! I'VE FOUND SOMETHING!



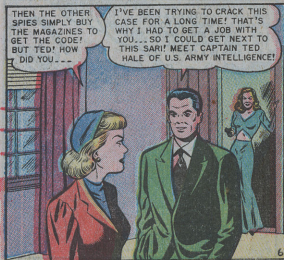
I THINK SARI IS A SPY! I DON'T CARE IF YOU DO LOVE HER! I'VE FOUND A CODE AND...

YOU FOUND IT? HURRAH! WE'VE BEEN TRYING FOR MONTHS TO FIND OUT HOW SARI TRANSMITS SECRET INFORMATION TO AN INTERNATIONAL SPY RING!



I showed Ted my discovery...the radio and the message I had taken down... and the photograph!

THAT'S IT! SHE GETS THE INFORMATION FROM HER COLLEAGUES BY RADIO CODE, AND THEN TRANSMITS IT THROUGH THIS DESIGN IN HER PHOTOGRAPHS! THEN THE PHOTOGRAPHS ARE PRINTED IN MAGAZINES THAT ARE SENT ALL OVER THE WORLD!

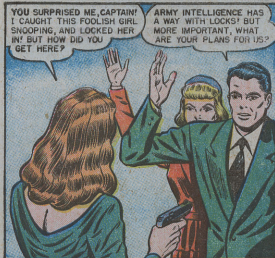


THEN THE OTHER SPIES SIMPLY BUY THE MAGAZINES TO GET THE CODE! BUT TED! HOW DID YOU...?

I'VE BEEN TRYING TO CRACK THIS CASE FOR A LONG TIME! THAT'S WHY I HAD TO GET A JOB WITH YOU... SO I COULD GET NEXT TO THIS SARI! MEET CAPTAIN TED HALE OF U.S. ARMY INTELLIGENCE!



THE PLEASURE IS ALL MINE, CAPTAIN! HANDS UP, BOTH OF YOU!



RO-BERT FASHIONS *Lead the Style Parade!*

Style No. 304

There's plenty of "Aye" appeal in this irresistible wool plaid charmer. Roomy envelope pockets accent a gracefully flared skirt with soft center pleat-interest. Plus active trills like velveteen ribbons that pull through gold eyelets in a snugly fitted bodice. • wide shiny belt.

PLAID COMBINATIONS:
• RED GREEN and WHITE
• BROWN, GOLD and WHITE

SIZES:
11-13-15-17
only **6⁹⁹**
12-14-16-18
only **7⁹⁹**

SIZES:
9-11-13-15-17-19
10-12-14-16-18-20

only **4⁹⁹ each**

Style No. 400

Wonderful with suits... exciting with dresses! Easy-fitting wool plaid wrap coat with dramatic Vampire sleeves, Johnny collar, trim slash-pockets, bold cuffs. Extravagantly full with nipped-in leath belt.

PLAID COMBINATIONS:
• NAVY and GREEN
• RED and GREEN

Style No. 401

Fashion's overloving favorite - the button-down, boxed jacket in irresistible wool plaid with "hold everything" patch pockets, adorable leath belt, debonair collar, roomy sleeves. Antique gold-finish buttons.



Style No. 402

Exciting as a candlelight kiss, romantic as a moonlight stroll. The rich smooth rayon drapes softly over your shoulders. The alluring neckline plunges recklessly to reveal your warmly enticing loveliness. Lavish accordion pleats completely encircle the sweeping 200 inch whirling ballerina skirt. Luxurious wide self belt with six gold-tone eyelets. Zipper placket. In gorgeous colors.
BLACK ROYAL BLUE GREEN WINE

SIZES:
9-11-13-15-17
only **6⁹⁹**
10-12-14-16-18-20
only **7⁹⁹**

Style No. 557

Work bound... school bound... fun bound - you'll live in this exciting 3-way topper in fine ple-wale corduroy! Wear it belted in front (as shown) or slip the wide self-belt half way through to reveal a fabulously flaring yoked back. Or, if you prefer, slip off the belt and you have a smartly-buttoned boxed front - wonderful over suits. Roomy pockets boast epaulet cuffs.

SIZES:
9-11-13-15-17-19
10-12-14-16-18-20
only **6⁹⁹**

In brushed, kitten-soft twill...

Style No. 122

Full flair for spring beauty. Non-tailored collar tops three antique gold-finish buttons.

IN EXCITING COLORS:

- AQUA
- PINK
- RED
- WHITE

SIZES:
9-11-13-15-17-19
10-12-14-16-18-20

only **4⁹⁹**

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Please rush the following items as illustrated. If not delighted, I may return purchases within 10 days for full refund.

Style No.	Size	1st Color Choice	2nd Color Choice	Price
122				
304				
400				
401				
557				
1505				

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☐ Send C.O.D. I'll pay full amount plus postage and shipping.

Name _____
Address _____
City _____ Zone _____ State _____

IN EXCITING COLORS:
• RED
• RUST
• DARK GREEN



I Danced With HEARTBREAK

HE'S YOUR PUPIL
NOW, CLAIRE, BUT
SOON HE'LL BE
MY HUSBAND!

Oh, Diary, every
day I'm in the arms
of the man I love!
But every day
brings me closer
to losing him
forever!

LEARN TO
DANCE
SIX EASY
LESSONS!

It began on that wonderful September afternoon!

COME ON, CLAIRE, WE'VE
GOT THE WHOLE DAY
OFF! HOW ABOUT A
MOVIE?

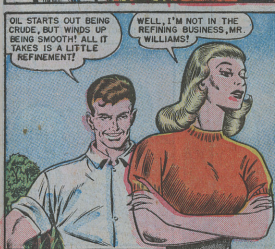
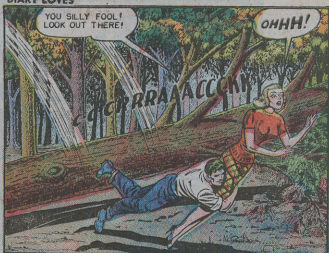
NO THANKS, RITA!
I THINK I'LL JUST
GO FOR A WALK!

IT'S SO QUIET HERE IN THE
WOODS... WHAT'S THAT
NOISE?

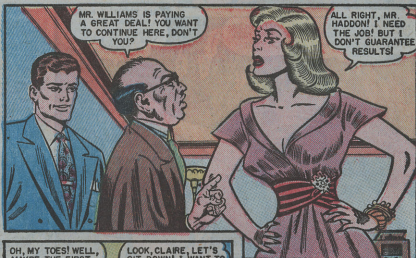
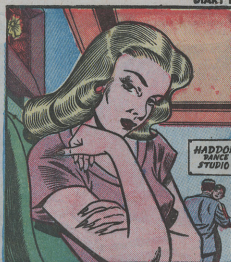
RRRR-ZAWW!
RRRR-ZAWW!

The
HADDON
STUDIO
Learn to Dance

DIARY LOVES



I keep telling myself Dion Williams is just a rich boor, but somehow I can't get him out of my mind!



DIARY LOVES

TEACH ME GRACE AND MANNERS! I DON'T WANT TO BE A CLOWN ALL MY LIFE! I'M SERIOUS!

YOU MEAN SORT OF A PRIVATE CHARM COURSE?



Something in the sincerity of his voice and his eyes caught at my heart!

CALL IT THAT IF YOU WANT! WILL YOU DO IT?

ALL RIGHT, MR. WILLIAMS! I'LL DO MY BEST!



I was quickly arranged! I was to go to his place every afternoon!

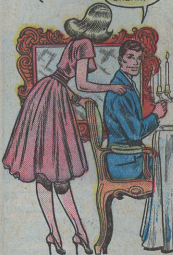
I THINK IT WILL BE EASIER IF YOU CALL ME DION! YOU SEE, CLAIRE, I'VE MADE SOME MONEY, BUT I WAS ALWAYS MORE INTERESTED IN BEING TOUGH THAN IN BECOMING A GENTLEMAN! I CAME UP THE HARD WAY!

I THINK I SEE--- DION!



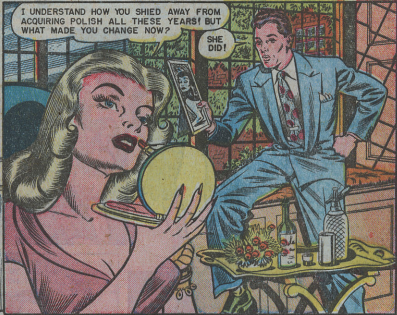
IT'S THE SMALL FORK FOR SALADS! YOU'VE GOT IT NOW!

SWELL! THAT'S ENOUGH FOR TODAY I GUESS! LET'S TAKE A BREAK!



I UNDERSTAND HOW YOU SHIED AWAY FROM ACQUIRING POLISH ALL THESE YEARS! BUT WHAT MADE YOU CHANGE NOW?

SHE DID!



DORIS, MY FIANCEE! SHE'S BEAUTIFUL AND HIGH-MINDED AND OH-SO REFINED! I WANT TO BE WORTHY OF HER!



I forced myself to be casual, but his words struck at my heart! How could I forget that this was only a job?

OH---HOW NICE! SHE S-SOUNDS CHARMING!



Dion left the room for a moment! There was something familiar about the picture ...I looked more closely!

WHY, THIS GIRL IS DORIS GERROLD! A GOLD-DIGGER FROM WAY BACK! HAS SHE CHANGED OR IS SHE JUST FOOLING DION?



A few days later...
YOU SEE, GREY TROUSERS AND TAILS ARE PROPER ONLY IN THE MORNING!



ONLY FOR DORIS WOULD I GET MYSELF INTO AN OUTFIT LIKE THAT!

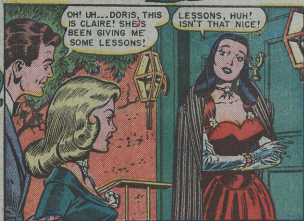
OH, DION, I WOULD NEVER TRY TO MAKE YOU A SIFFIED DANDY! IF I COULD ONLY TELL YOU SHE'S NOT WORTHY OF YOU!

SCHOOL'S OUT! COME ON, I'LL DRIVE YOU HOME!



OH! UH... DORIS, THIS IS CLAIRE! SHE'S BEEN GIVING ME SOME LESSONS!

LESSONS, HUH! ISN'T THAT NICE!



Doris' eyes bored into mine, as if daring me to reveal that I knew her! I said nothing... after all I was only the hired help!

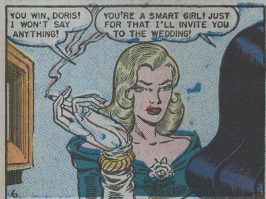


WE HAVE SOME SHOPPING TO DO, DARLING! I'M SURE YOUR -UH- TEACHER CAN GET HOME ON THE BUS!

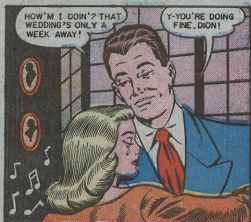
SURE, DORIS! SO LONG, CLAIRE!



I'd been expecting a visit from Doris tonight... and I wasn't disappointed!



Now can I go on? I love Dion, but even if I told him about Doris it would do no good!



HEY! WHAT'S THIS BLUBBERING? IS SOMETHING WRONG, CLAIRE?

N-NOHING! I JUST DON'T THINK WE SHOULD GO ON WITH THE LESSON!

WHY NOT?

BECAUSE YOU'RE TOO FINE A PERSON TO TRY TO BECOME SOMETHING? SOB! YOU'RE NOT!

Why should I twist the knife in my heart by seeing him anymore?

WHO CAN THAT BE?

RRING

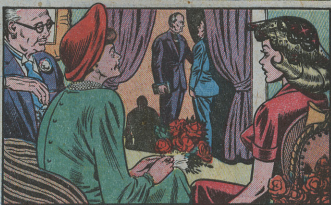
I HEAR YOU BROKE UP YOUR LITTLE SCHOOL! I'M SO GRATEFUL, DEAR!

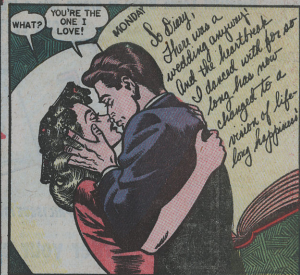
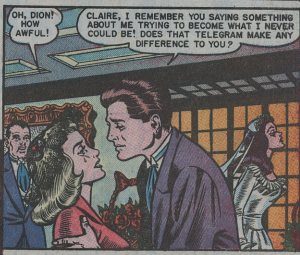
OH, DORIS, HAVEN'T YOU DONE ENOUGH? HOW CRUEL CAN YOU BE?

WHAT'S THE MATTER, MY CHICK? SORE BECAUSE SOMEONE BEAT YOU TO HIM?

ALL RIGHT, DORIS! YOU'LL GET YOUR CHANCE TO GLOAT... BUT YOU WON'T DRIVE ME AWAY! I'LL BE THERE!

It will be just a small wedding at Dion's home! I don't know how I can stand it, but I've got to face it out!





LOVE LETTERS



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magazine that is based
on **REAL LOVE
LETTERS!**

DON'T MISS- THE TRAITOR WRITES

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LOVE LETTERS!



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presents

DIARY LOVES

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**THE PICKS
OF THE
MONTH!**

Blouses and Skirts



Blouses make important costumes...
HERE'S A LOVELY SMOOTH TEXTURED RAYON CREPE SHIRT WITH NEATLY TUCKED BIG PRETTILY TRIMMED WITH RUFFLES... PEARL-LIKE BUTTONS... HALF SLEEVES WITH RUFFLED CUFFS... CROSS GRAIN BOW

TAB TRIMMED SKIRT... TWO BUTTON WAIST-BAND... CONCEALED ZIPPER PLACKET... FASHIONABLY WIDE... 120-in SWEEP... TWO COLOR WIDE STRIPE... UNPRESSED FRONT PLEATS FALL INTO GRACEFUL FOLDS...

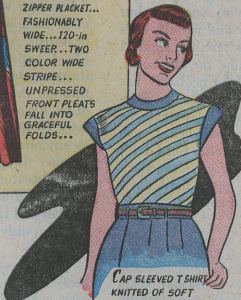


Cotton
BLOUSE... LEG O' MUTTON SLEEVES WITH MATCHING TUCKS ON GRAUNTLET CUFFS... WHITE NOVELTY BUTTONS DOWN FRONT.

TURNABOUT SKIRT WITH HALF MOON POCKETS...



FIGURE-HUGGING SATIN SKIRT FOR THAT WEEK-END OR GET TOGETHER.



CAP SLEEVED T-SHIRT KNITTED OF SOFT COMBED YARNS IN GAY DIAGONAL STRIPE... SOLID COLOR NECKBAND... SLEEVE CAPS.



HERE'S A SIMPLE, NEAT PETER PAN BLOUSE featuring AN ENCHANTING PETER PAN COLLAR...

Each month - *Diary Loves* bring you the pick of the latest fashions... refer any questions to

Comic Magazines
341 Madison Ave.
NEW YORK, N.Y.

Manhattan Magic

Sitting in her small, drab furnished room, Karen Hall stared at the faded wallpaper and just wanted to cry. This was her fifth evening in Manhattan and all the promise of glamour and glitter that had lured her there had still not been fulfilled. No one seemed to care about her. Although the streets were always filled with people, not one of them seemed aware of the existence of Karen Hall. Karen brushed away a tear of loneliness and then she remembered her diary. She had been so busy with preparations for leaving Palmertown that she hadn't made an entry in days. Reaching into her suitcase, she drew out the leatherbound book that contained her innermost thoughts. I'm really turning over a new leaf she thought as she began to write:

Dear Diary:

Maybe I'm just too impatient. Five days is an awfully short time for finding your way around a city . . . particularly a city as big as New York. And I mustn't forget how lucky I was to get a job right off. It's a nice office to work in but there's just Mr. Carter and myself. He's so handsome but he's terribly aloof. I wish he'd offer to show me the town. But he's a writer and he probably has lots of important friends. In fact he doesn't seem to notice me at all. He treats me like I was part of the woodwork. I wish I could get to know him better but I don't see how. Well, I'd better get some sleep now, dear diary. I've got a hard day's work ahead of me tomorrow.

At the office the next morning, Karen sat busily taking dictation from Mr. Ronald Carter. Mr. Carter paced back and forth, completely absorbed in the story he was dictating. When he paused, Karen would look up, waiting for his next words. He was so good looking with his thick, curly brown hair and his blue eyes.

Karen almost stared as she watched him. Then the telephone rang. Karen jumped up to answer it. The beautifully modulated voice of a woman asked to speak with Mr. Carter.

"Hello, Angela darling," said Mr. Carter. "No, I haven't forgotten. I'll pick you up at eight at your place. By the way, I got two tickets for the theatre. We'll go there first and have a late dinner afterwards! See you later, darling. Goodbye."

Karen could hardly conceal her disappointment. Ronald Carter was completely wrapped up in another woman. She might just as well face it. There was no place in his life for her. But being a good secretary, Karen competently carried out her duties and showed nothing of her sadness. That evening Karen had a solitary supper in a small restaurant and then walked back to her furnished room. Her diary was still on the table where she had left it the night before. She sat down and began to write:

Dear Diary:

I wonder what Angela looks like? She must be blonde and slender and very beautiful. And she's leading the kind of life I hoped that I might have. The theatre, a late dinner and maybe driving through the park afterwards. And most of all, dear diary, Ronald Carter is interested in her. I know it isn't right to be so envious but I just can't help it. And another thing I can't help is falling in love with Ronald Carter. But it's strictly a one-sided affair, I guess I should quit my job and try to forget him. The situation can only become worse for me.

Two days passed. Karen waged a private battle with herself. She knew that she should begin to hunt around for another job. And yet she couldn't make herself do it. She was miserable when she was near the exciting presence of

Ronald Carter. But she could hardly wait for the working day to begin because she knew she would be near him again. On the evening of the second day, Mr. Carter was still dictating and it was already past five. Suddenly he looked at his watch.

"What an inconsiderate fellow I am, keeping you after office hours."

"I really don't mind," replied Karen, almost glad for the extra time she was spending with him.

"Say, I have an idea. If it's all right with you, I'd like to buy you some dinner and then we can come back and get the rest of this story out. I wouldn't ask it of you but I have an important deadline to meet."

Karen tried not to show her delight. Dinner with Ronald Carter even if it was strictly business was more than she expected. But she had better be casual about it. It wouldn't do to let Ronald Carter know that he had a love-sick secretary on his hands.

Seated in the restaurant, Ronald Carter turned to Karen and smiled. "You know," he said, "this is the first time I've really seen you. At the office I've been so wrapped up in my work that it's blinded me to many things. You're a very lovely girl, Miss Hall."

Karen could feel the color rushing into her cheeks and the increase of her heartbeat. She tried to keep her voice from trembling as she spoke:

"Thank you, Mr. Carter. I'm not accustomed to such gallant compliments. Back home in Palmerton, the boys I knew . . ."

"Palmerton!" Mr. Carter interrupted. "Why my home town is Harpsville and that's only thirty miles away. Do you realize we're practically neighbors."

When Karen returned home that evening it was late. Tired and thrilled as she was, she still wanted to confide in her diary

Dear Diary:

What an evening. It was wonderful and terrible at the same time. Ronald and I became such good friends. We found out we knew lots of the same people back home. We really do have so

much in common and yet . . . this must all end badly. Ronald will probably marry Angela and I'll have to look for my romance in the movies.

When Karen Hall returned from lunch the next day, she found Ronald Carter had a visitor—and a beautiful one at that. The girl was smartly dressed and beautifully groomed. She and Ronald had their heads together, laughing over some private bit of whimsy. This must be Angela, thought Karen angrily. And she was more beautiful than Karen had ever imagined. Ronald, looking up saw Karen and beckoned her to join them.

"Karen Hall, I want you to meet another neighbor. This is Angela."

"How do you do," Karen faltered, wishing that the floor would open up and swallow her. "But I don't see how we can be neighbors."

"Angela's from Harpsville too," said Ronald Carter. "She's my sister. She won a beauty contest back home and is working in Manhattan as a model now. Angela doesn't know anyone here yet and I've been squiring her around."

"Your sister . . .," mumbled Karen, feeling hope surging up in her heart.

"That's right, Karen," Ronald smiled. "I've been telling her all about you. And she's invited us up to her house for dinner tonight. We hometown people have to stick together."

And that was the beginning of many evenings together for Karen and Ronald. And Karen found that it was not a one-sided affair at all. And she told her diary all about it:

Dear Diary:

There must be a kind of magic about Manhattan that makes dreams come true. Ronald has popped the question and I'm the most deliriously happy girl in the world. It's funny I didn't notice it when I first arrived. This place seemed like a cold and heartless city. But there's no getting around it . . . there's magic in Manhattan and it has found my happiness for me.

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Dr. E. F. Bowers answers vital questions in "Charm & Personality" that are invaluable to every woman who cares what happens to her life and happiness. Space doesn't permit listing all the wonderful guidance you'll get from this book. It's yours to keep, even should you return Viva Tablets.

MONEY-BACK GUARANTEE

If not satisfied with weight reduction after 10-day trial of the Viva Plan, return unused tablets for immediate refund of purchase price.

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Name

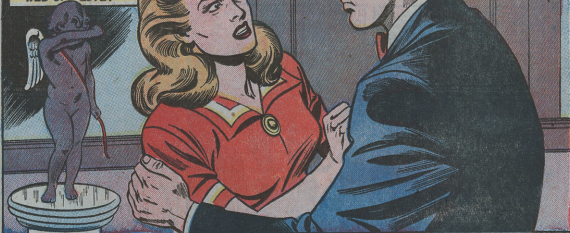
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Under False PRETENSES

BEAUTIFUL MARY HARMON'S LIE BEGAN AS A SMALL ONE... A HARMLESS AND NECESSARY ONE... BUT BECAUSE SHE UNDERESTIMATED HANDSOME BRAD CONNELLY'S ROLE IN HER PLANS, SHE SOON FOUND HERSELF IN THE HEARTBREAKING TRAP OF THOSE WHO TAMPER WITH THE TRUTH! THEN FATE TOOK A HAND... AND CHANGED MARY'S WEB OF LIES INTO A... WEB OF LOVE!



Dear Diary:

I've hated this farm ever since I came here as a child, after my parents died! Oh Uncle John has been good to me... but I feel like I'll die if I don't get away soon!

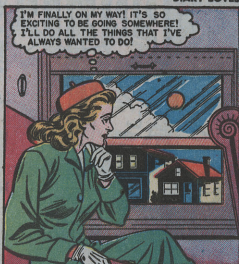
IT'S UGLY AND DIRTY AND I HATE IT! I MUST GET AWAY!



I CAN'T BEAR IT ANOTHER MINUTE! I HAVE JUST ENOUGH MONEY TO GET TO KINGSTON! I CAN GET A JOB THERE... ANY KIND OF A JOB... AS LONG AS I DON'T HAVE TO STAY HERE!



While Uncle John was in the fields I quietly slipped out and walked the five miles to the station! I got on the Kingston express and settled back, filled with an exhilarating sense of adventure!



I looked up into a pair of the friendliest blue eyes I had ever seen! And if I hadn't been so completely bewildered, my heart might have quickened to the intimate little smile lighting his handsome face!



I was so relieved to find one person who showed any concern about my welfare... even though it was gained under false pretenses... that I gratefully surrendered to Brad's capable management!



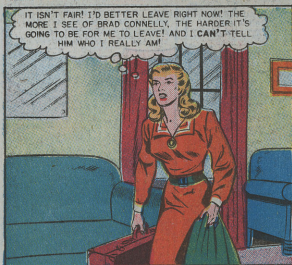
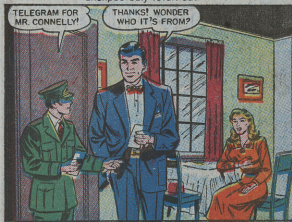
I should have stopped the deception there and then! I was taking advantage of Brad's innocent mistake in identity! But it seemed like a tailor-made answer to my dilemma, and so I carried it on!



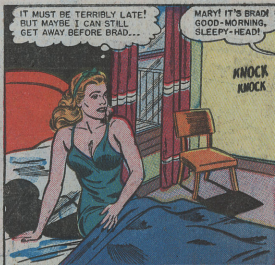
And I must have been famished, too, for a few minutes later...



I was terrified! What if Jim's sister had missed Brad at the station and then come to the apartment? What if Jim unexpectedly returned?



§ finally went to sleep with the resolve that I would awaken early and be gone before Brad was up! But excitement and fatigue had left their marks, and the bright sunlight streaming in my windows when I awoke was like an accusing finger pointing at me!



MARY! IT'S BRAD! GOOD-MORNING, SLEEPY-HEAD!

KNOCK KNOCK

HELLO, TOUSEL-TOPI! GET YOUR DUDS ON AND LET'S GO SEE THE TOWN!

WELL... I... ALL RIGHT! I'LL BE READY IN A MINUTE!



LAST NIGHT, ALL OF THIS NOISE AND THE CROWDS FRIGHTENED ME! BUT NOW, I LIKE IT! IT'S EXCITING!

WAIT UNTIL YOU SEE IT FROM THE TOWERS! LET'S GO!



LOOK, MARY! YOU CAN SEE THE APARTMENT FROM HERE!

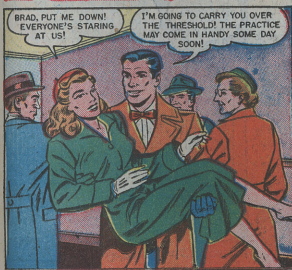
IT'S WONDERFUL, BRAD! IT'S ALL SO VERY WONDERFUL!

We spent a perfect day, sight-seeing, window-shopping, doing all the wonderful things I'd always longed to do! But toward evening-



WE MUST HAVE WALKED A HUNDRED MILES TODAY, BRAD! I CAN'T GO ANOTHER STEP!

WELL, I HAVE A REMEDY FOR THAT!



BRAD, PUT ME DOWN! EVERYONE'S STARING AT US!

I'M GOING TO CARRY YOU OVER THE THRESHOLD! THE PRACTICE MAY COME IN HANDY SOME DAY SOON!



HERE THEY ARE!

WELCOME TO MARY!

SURPRISE! SURPRISE!

WELCOME TO MARY

WELCOME TO MARY



As a flush of embarrassed confusion rose to my cheeks, I felt I must get away to think for a moment! I hurried into the bedroom! But I was stopped by what greeted my ears!





I waited for a chance to slip out unnoticed! But suddenly, the front door swung open, and in stepped a stranger... I knew in a second that it must be Jim!



In the confusion, I slipped through the kitchen and dashed down the back stairs!



In the shadows of the dark alley outside, I stopped to catch my breath and to calm my pounding heart!



At first I was dumbfounded! But then I understood why Brad loved Jim as a friend... for only a kind, decent person could do what Jim was doing for me! He was not going to expose me! He was giving me a chance!



COME ON, SIS! THE PARTY'S WAITING FOR YOU!

THANKS, JIM! BUT I'VE DONE ENOUGH LYING! I'M GOING TO TELL THE TRUTH FOR A CHANGE!



BRAD, I'M NOT JIM'S SISTER! I'M MARY HARMON FROM A TOWN SO SMALL IT'S NOT EVEN ON A MAP! WHEN YOU MISTOOK ME FOR JIM'S SISTER AT THE STATION, I DELIBERATELY MISLED YOU!

MARY...



I WAS HUNGRY AND BROKE... AND I DIDN'T KNOW A SOUL IN KINGSTON! YOU SEEMED LIKE AN ANSWER FROM HEAVEN! I KEPT PLANNING TO LEAVE... BUT I COULDN'T!

DARLING!



I'VE KNOWN SINCE THAT FIRST NIGHT THAT YOU WEREN'T JIM'S SISTER! THE TELEGRAM THAT CAME WAS FROM MARY LACEY EXPLAINING WHY SHE'D MISSED HER TRAIN!

THEN WHY DIDN'T YOU...



I WAS AFRAID YOU MIGHT RUN AWAY AND I'D NEVER SEE YOU AGAIN! I FELL IN LOVE WITH YOU THAT VERY FIRST NIGHT, DARLING! I COULDN'T RISK LOSING YOU! AND I WOULD HAVE IF YOU'D THOUGHT I WAS IN LOVE WITH "JIM'S SISTER"!

OH, MY DEAREST!

In that breathless moment as Brad's lips met mine, I knew an eternity of happiness! I had erred, but I had found love!



WELCOME TO THE FUTURE MRS. CONNELLY!

CONGRATULATIONS!

HERE COMES THE BRIDE!

Dear Diary:
She shouts that greeted us as we returned to the party were predictions of what finally happened. I'll write hard at my marriage for though you may get a new under false pretenses, you can't hold him that way!





BUD, COULD I GET A WRIST WATCH THE SAME EASY WAY YOU GOT THAT AIR RIFLE

YOU SURE CAN SIS, ALSO DOLLS BICYCLES AND MANY OTHER THINGS, JUST MAIL COUPON TO START, LIKE I DID



LOOK, BUD - WILSON SENT WHITE CLOVERINE BRAND SALVE AND EVERYTHING. I DIDN'T HAVE TO SEND A PENNY. NOW I'LL GET MY WRISTWATCH

THANKS, SIS, THIS IS A WONDERFUL ART PICTURE THAT YOU'RE GIVING ME WITH THIS FINE SALVE

IT SURE IS - I'M GOING TO GET A BIKE NEXT



YES! GIVING THE PICTURES MADE IT FUN TO SELL ALL I NEED FOR MY WATCH

LOOK AT MY NEW WATCH ISN'T IT LOVELY



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GENUINE .22 CAL RIFLES, 1000 Shot Daisy Air Rifles (with tube of shot), Cameras, Footballs, Telescopes, complete Fishing Kits, Movie Machines (sent postage paid). **Simply Give** beautiful pictures with White CLOVERINE Brand SALVE used for chaps and mild burns and easily sold to friends, neighbors, relatives at 25c a box (with picture) and remit amount asked under Premium shown in catalog sent with your order postage paid by us to start. Mail coupon below.

DOLLS, FULLY DRESSED, Over 18" in height, Wrist Watches, Pocket Watches, Blankets, Alarm Clocks, Aluminum Ware, Bibles, Pen & Pencil sets (sent postage paid). Other Premiums or Cash Commissions. Big catalog lists many other personal and household premiums. So don't delay getting what you want. **MAIL COUPON NOW!**

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WILSON CHEMICAL COMPANY
Dept. C-108, Tyrone, Pa.



**MAIL THIS COUPON
SEND NO MONEY NOW
WE TRUST YOU**

**BOYS! GIRLS!
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Name _____ Age _____
St. or R. R. _____ Box _____
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PRINT LAST NAME HERE _____

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New! Super-Duper! Simply Terrific! TELEVISION BANK

LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

**ONLY
\$1.98**

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midger wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—**MORE**—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than **SIX** exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST! Your savings pile up **PLENTY FAST**—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with **SIX** wonderful pictures to see—you bank **REAL MONEY**—just for letting them look!

IT'S A MONEY—IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 1/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU.** Bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

... BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL NEW TELEVISION BANK!

SEND NO MONEY! ORDER YOURS TODAY!

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Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls living room! You'll love it, and so will all your friends!

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Please rush me my TELEVISION BANK—I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name (Please Print Plainly)
Street
City Zone State
☐ I enclose \$1.98 You pay postage—Same money-back guarantee.

PLAY PIANO THE FIRST DAY.. OR DON'T PAY!

Here's Your Chance to
BE POPULAR!

I'M CERTAINLY MISSING A LOT
OF FUN, AND DATES, TOO.
IF I COULD ONLY PLAY
THE PIANO THE WAY
BETTY DOES.
'WONDER HOW SHE
LEARNED SO FAST?
I'LL ASK HER THE
FIRST CHANCE I GET.



MARY, I NEVER TOOK A LESSON IN MY LIFE - BUT
NOW I CAN PLAY WELL, THANKS TO THE
AUTOMATIC CHORD SELECTOR AND
THE DEAN ROSS SIMPLE ABC METHOD.
YOU OUGHT TO TRY IT!



IF IT'S AS EASY
AS YOU SAY AND
IT ONLY COSTS
\$1.98 I'LL SEND
FOR IT
RIGHT AWAY!

GLAD I TOOK BETTY'S ADVICE.
NOW I GET INVITED
EVERYWHERE. NO MORE
WALL FLOWER STUFF
FOR ME!



"I learned to play a song in 10
minutes."

A.C.C., Washington

"Even if one never played a
note it is easy."

C.G.H., New Hampshire

"Now I can play sheet music
beautifully."

E.S., New York

Hundreds of thankful, en-
thusiastic letters like these
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YOU, too, can play piano with BOTH
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easy way. With the amazing, new in-
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SELECTOR there's really nothing to
it. Before long you're playing songs
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This is no trick method. You actu-
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music. And, the patented AUTO-
MATIC CHORD SELECTOR guides
your fingers every note of the way. No

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Instead of paying the studio charge
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delay another minute, mail the FREE-
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You have 10 full days to prove to yourself the value of the Dean
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is delivered, pay postman just \$1.98 plus postage. Try the course for
10 days with the understanding that you must learn to play with
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The patented AUTOMATIC CHORD SELECTOR is yours to keep in
any event. You have nothing to lose... and popularity and fun
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ARE WILD
ABOUT THE
WAY I PLAY
PIANO - CAN'T
THANK DEAN
ROSS ENOUGH



10-Day FREE TRIAL COUPON - Mail Today!

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Send the PATENTED AUTOMATIC CHORD SELECTOR with
the complete Dean Ross Piano Course consisting of 30 illus-
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postman only \$1.98 plus postage. If not completely thrilled,
I may return the Course in 10 days for immediate refund
of purchase price. The PATENTED AUTOMATIC CHORD
SELECTOR is mine to keep.

Name

Address

City & Zone State

☐ SAVE MONEY! Enclose \$1.98 and we pay postage
Some Refund Guarantee

Fantastically **NEW!** Amazingly **TRUE!**

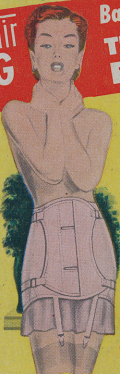
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FanFair is the newest and latest, scientific slenderizer designed to correct bulging belly and other fat figure problems. FanFair is remarkably simple to put on; is wearable and bearable all day long under the most strenuous conditions. And though it's much lighter in weight, you'll find that with only reasonable care, it will outlast the average, more expensive health supporter.

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**YOU adjust the SIMPLE SLIDING
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FanFair GUARANTEES a
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- Unique Front panel has 3 firm, air-spaced adjustable bands that slide to gently press a large or sagging stomach in **FIRMLY** yet **COMFORTABLY**, insuring a **SLIM, FLAT FRONT** with no unsightly belly bulge.
- Air-spaced controlled expansion permits garment to **b-r-e-a-t-h-e** with you.
- Complete adjustability without unsightly **ONLY LACES** to tangle or bunch.
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\$4.98
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FanFair Sliding Front Panel **GUARANTEES** to make belly bulge vanish because it permits you to adjust the panel (as illustrated) to the exact position, wider or narrower. Try it on. See how the panels **SLIM** your figure as they slide into the correct adjustment. Gives you maximum control and new figure beauty.

**YOU JUDGE AND ADJUST YOUR FIGURE
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- Holds Stomach Muscles in place
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(Measure around smallest part of WAIST, and largest HIP measurement.)

My Height is _____ (Write Clearly)

Name _____

Address _____

City & Zone _____ State _____

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